

Brad Sant

Product Design Leader



EXPERIENCE

Product Design Manager

Meta Reality Labs

Apr 2022 - Present - 8 mos, Salt Lake City (remote)

Managed a digital & voice assistant design team at Reality Labs. Responsible for team performance, resource allocation, project prioritization, and building a culture of design excellence.

Senior Product Designer

Facebook Sharing & Meta Reality Labs

Jun 2018 - Apr 2022 - 3 yrs 11 mos, Menlo Park & SLC (remote)

Built highly visible core product experiences for creation & sharing on News Feed, Reels, and Stories (0-1) as a Sr Product Designer. Expert & Lead Designer for Assistant sharing across all Reality Labs devices.

UX Designer

Issuu

Nov 2016 - Jun 2018 - 1 yr 8 mos, Palo Alto & Copenhagen

Part of a small international design team focused on making magazines easy to consume on a mobile phone. Pioneered a stories-like format for consuming individual articles and enhancing navigation for smartphone users. Poached to help build Facebook Stories & Reels from the ground up.

UI/UX Designer

Big Monocle

Jan 2015 - Oct 2016 - 1 yr 10 mos, Redwood City CA

Lead UX research and digital design at full-stack creative agency. Worked with growing startups & Fortune 50 brands to build successful brand experiences. Streamlined an agile design approach for product design, branding and identity, and diverse marketing-driven campaign strategies for multiple concurrent clients.

EDUCATION

Bachelor's Degree in Graphic Design

Brigham Young University – Idaho

2009 - 2014, Rexburg ID

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650-898-9321

SLC/CA Bay Area

Industry Knowledge

Product Design Mgmt

User Interface

User Experience

Interaction Design

Wireframing

Rapid Prototyping

Design Research

Tools & Technologies

Figma, Sketch, Principle,

Origami, Protopie, Invision,

Adobe Premiere Pro, Final

Cut Pro, Unity, Keynote,

Adobe Suite, Google Suite

Other Skills

Photography, Podcasting,

Writing, Wordpress, HTML &

CSS, some Javascript

Interests

Mountain Biking, Snow

Sports, Music, Automotive,

Finance & Investing,

Brain Science

Social

bradsant.com

linkedin.com/in/bradsant

bradsant.medium.com

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